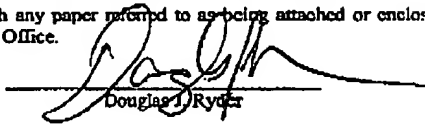


## CERTIFICATE OF TRANSMISSION (37 CFR 1.8(A))

PATENT

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted by facsimile to the U.S. Patent and Trademark Office.

Date: 29 June 2004

  
Douglas J. Ryser

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER 09/742,852	FILING DATE 21 DEC 2000	FIRST NAMED INVENTOR CHARLES A. ELDERING	ATTY DKT. NO. T721-19
TITLE SYSTEM FOR RESCHEDULING AND INSERTING ADVERTISEMENTS		ART UNIT 2614	EXAMINER Sheleheda, James R.

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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JUN 30 2004

Amendment

OFFICIAL

This Amendment is in response to the Office Action mailed March 29, 2004, the current due date being June 29, 2004. Please enter the following amendments and consider the following arguments.

Amendment

-1-

(09/742,852)